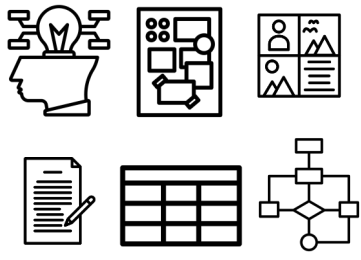




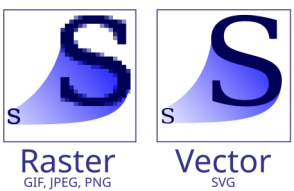




Year 9 iMedia Curriculum

Term	Curriculum content
<p>Michaelmas 1</p> 	<p>R093: Documents that support the generation of ideas R094: Purpose of visual identity R093 : Documents used to design and plan media products R094: Component features and elements of visual identity Mini Project 1 to apply skills combined with the application of Adobe Photoshop</p>
<p>Michaelmas 2</p> 	<p>R093 Documents used to design and plan media products R094:How style and layout are linked to purpose R093 : Client requirements R094:Visual identity style types Mini Project 1 to apply skills combined with the application of Adobe Photoshop</p>
<p>Trinity 1</p> <p><i>Typography</i> TYPOGRAPHY Typography Typography</p> 	<p>R094: Typography and Colour R093: Audience demographic and segmentation R094: Layout and complexity R093: Sources of research and types of data Mini Project 2 to apply skills combined with the application of Adobe Photoshop</p>
<p>Trinity 2</p> 	<p>R094: Brand positioning and Values R093 : The media industry, sectors and products R094: Application of Visual identity and colour schemes Mini Project 2 to apply skills combined with the application of Adobe Photoshop</p>
<p>Lent 1</p> 	<p>R094: Application of Visual identity and colour schemes R093: : Job roles in the media industry R094: Layout conventions of different products Mini Project 3 to apply skills combined with the application of Adobe Photoshop</p>
<p>Lent 2</p> 	<p>R094: Technical Properties of images R093/ R094: Licences and permission to use assets Mini Project 3 to apply skills combined with the application of Adobe Photoshop</p>